

The XSPProject range of

**eco-friendly  
products**

currently available in  
Asia, Europe, the USA  
and now Australia.



school fundraiser

environmentally sustainable

socially responsible

# XSPProject



XSPProject products  
communicate an  
important message about  
environmental sustainability  
and about poverty,  
equality and justice.



## who

XSPProject was established by American Artist Anne Wizer in 2002 in Jakarta, Indonesia. XSPProject Foundation re-uses otherwise non-recyclable waste packaging purchased from trash pickers who collect it from residential housing areas, diverting it from landfill. The XSPProject Foundation re-uses waste instead of recycling it, which consumes less energy and resources.

XSPProject, through collaboration with Indonesian Non Government Organizations provide new and sustainable earning opportunities for the poor in making hand crafted products using the cleaned plastic.

The Foundation currently employs around 50 people in waste packaging collection, cleaning and in the design and manufacture of the XSPProject product lines. To date they have purchased over 14 tons of plastic waste packaging, diverting it from landfills and burning.

The XSPProject Foundation has been actively involved in community building programs in Indonesia, and in educating school children on environmental and social issues. As well as funding a scholarship program for the children of trash pickers the Foundation also liaises with several schools in Indonesia, assisting with campaigning on the 4R program: Re-use, Recycle, Reduce and Refuse.

In promoting XSPProject to Australia, Luminaide Pty Ltd has developed a **web-based paperless fundraiser** especially for Australian Schools. Registered schools receive access to the **Luminaide Future Makers Education Resource**, a fully comprehensive education package promoting responsible consumerism and design to children. This teacher's resource is aligned with the Curriculum Standards Framework (CSFII) and contains lesson plans and activities for middle school levels, teaching students about **cradle to cradle** design principles, **recycling** in the 1st and 3rd world, and **responsible consumerism**.

## what

## how

The fundraiser is easy, because we know how hard teachers, parents and schools work. Simply register online, choose your method of promoting the fundraiser. (We prefer that you avoid waste and promote through your normal means of parent communication, we provide some simple examples of text you can cut and paste in, but if you prefer, you can download, personalize and print a flyer catalogue for distribution.)

Schools need extra funds. Luminaide has elected to uphold sustainable ethos and continue the chain of responsibility by sharing profits with schools and like minded organizations.

## why

## when

The XSPProject range of products was launched in Australia in October 2007. The fundraiser model provides for a 12 month fundraiser program from the date the school registers, with returns to the school of 20% of the gross sales for the 12 month period, paid quarterly and managed by Luminaide Pty Ltd.

## where

Visit [www.xsproject.com.au](http://www.xsproject.com.au) for full details.

Find information to support your school in teaching and promoting sustainable living to children on our website. Activities, resources and links to information supporting the promotion of responsible consumerism and design will be upgraded regularly.

email: [xsproject@luminaide.com](mailto:xsproject@luminaide.com) ph: 07 31668091

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LUMINAIDE™ Pty Ltd representing XSPProject in Australia